



REFA

REAL ESTATE
FINANCE ASSOCIATION

Fall Conference



GBREB
GREATER BOSTON
REAL ESTATE BOARD
Est. 1889

FRIDAY, SEPTEMBER 28

7:30 – 10:00 AM

**Boston Harbor Hotel
Wharf Room
70 Rows Wharf, Boston**

Conference timeline:

7:30 – 8:00 AM

Registration, Networking, & Breakfast

8:00 AM

Opening Remarks



Paul Ayoub
Partner
Nutter, McClennen &
Fish LLP
2018 REFA President

8:10 – 9:00 AM

Keynote Session: A Conversation
with Bill McCall, John Fowler and
Ronald Druker

9:00 – 10:00 AM

Panel Discussion

Commercial Real Estate Disruptors: The
Greatest Current Influencers and What
Lies Ahead

Join REFA for the Annual Fall Conference in Boston. The Fall Conference will include 2 consecutive sessions and feature Industry Leaders who will share their insights on the overall market and disruptors they are seeing in the Commercial Real Estate industry. Network with REFA Members and guests over breakfast at this “Back to School – Back to Business” event.

**KEYNOTE SESSION: COMMERCIAL REAL ESTATE - THEN,
NOW & THE FUTURE**

Moderator:

Marci Griffith Loeber
Managing Principal
Griffith Properties

Ronald Druker
President
The Druker Company

John Fowler
Executive Managing Director
HFF

Bill McCall
President & Founder
McCall & Almy

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COMMERCIAL REAL ESTATE DISRUPTORS: THE GREATEST CURRENT INFLUENCERS AND WHAT LIES AHEAD

The real estate industry has been shaped over the last 40 years by a myriad of events and technical advances. The real estate industry has shifted into a fast-paced, information driven, mainstream asset class that everyone wants in on. While the industry has evolved at an exponential rate, what lies ahead? What are the current factors influencing the way we look at real estate and what are those we haven't even begun to think about?

Join our panel of experts as they discuss the human element, what is important for owners & operators to create a better experience for their tenants and what we can expect for the future. The in-depth discussion will focus on not only the experiential advances, but changes in the workforce, workplace and how tenant decisions are influencing all facets of the development and ownership playbook.

Moderator

Steve Weikal

*Head of Industry & Alumni Relations | MIT MSRED, MCP '08
MIT Center For Real Estate*

Panelists

Kyle Corkum

*CEO and Managing Director
LStar Ventures*

Chase Garbarino

*CEO and Co-Founder
HQO*

Linda MacLeod Fannon IIDA RDI

*Vice President
Elkus Manfredi Architects*

Sarah Travers

*CEO
Workbar*

REGISTRATION

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- ☐ REFA Member \$100
- ☐ REFA Non-Member \$125

*Space is limited. Walk-ins please add \$25
72 Hour cancellation policy*

Please complete the form and return to
Courtney McHugh by **Monday, September 24.**
**Registrations after September 25th will incur
an additional \$25 fee.**

Email: cmchugh@gbreb.com

Fax: 617-588-0286

Mail: Three Center Plaza, Mezzanine Suite,
Boston, Massachusetts 02108

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